



**Not Only for
Winter**



**Four Seasons
Can Use!**



NEOTERRA

Drive Towards The New World



NEOTERRA brand is the premium brand that KETER company newly launched at beginning of 2017, which is aiming at the most professional TBR.

In order to meet market demand, our R & D team had developed the Winter Truck Tires for the North American and Europe market.



NEOTERRA

Winter Truck Tires Series



NEOTERRA

Drive Towards The New World

NT769S



NEOTERRA

Drive Towards The New World

**Purpose Design
For North America**



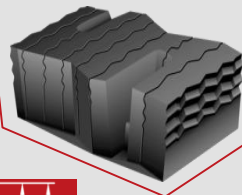
'Keep Quiet' Design

Variable pitch design in tread pattern reduce noise .



'3D-Sipe' Design

Unique 3D sipe design, the concave and convex sipes provide the blocks extra bite during running, to enhance stability of the whole tread.



'D-Deep' Design

It will bring longer mileage, and can make the blocks softer relatively, to ensure the driving and gripping power



'Open Shoulder' Design

It gets better snow ejecting by sipe, improves tyre self-cleaning performance



SIZE

11R22.5

11R24.5

295/75R22.5

16 PR

16 PR

16 PR

Load Index

146/143

149/146

146/143

OTD

(mm/32nds)

Speed Code L

Speed Code L

Speed Code L

21.0/26.5

21.0/26.5

21.0/26.5



NT899S

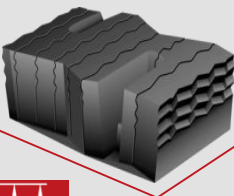


NEOTERRA
Drive Towards The New World
**Purpose Design
For Europe**



'Keep Quiet' Design

Variable pitch design in tread pattern reduce noise .



'3D-Sipe' Design

Unique 3D sipe design, the concave and convex sipes provide the blocks extra bite during running, to enhance stability of the whole tread.



'D-Deep' Design

It will bring longer mileage, and can make the blocks softer relatively, to ensure the driving and gripping power

'Open Shoulder' Design

It gets better snow ejecting by sipe, improves tyre self-cleaning performance



SIZE

Load Index

**OTD
(mm/32nds)**

315/80R22.5

18 PR

154/151

Speed Code M

24.0/30.2

315/70R22.5

18 PR

154/150

Speed Code L

24.0/30.2

295/80R22.5

18 PR

152/149

Speed Code L

24.0/30.2



NeoTerra: Four Seasons Use

With the use of snow pattern, there will be different pattern appearance, will meet the four seasons all-weather conditions

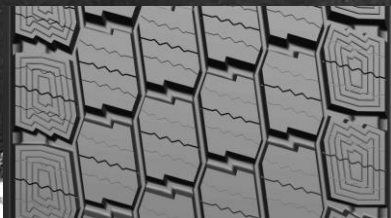


NEOTERRA

Drive Towards The New World



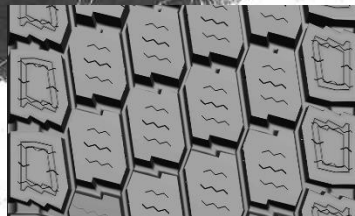
ORIGINAL PATTERN



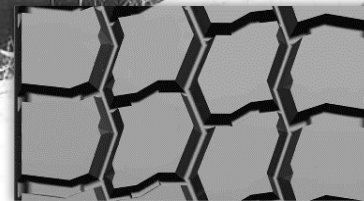
DRIVE TO 80,000 KM



110,000 KM



PATTERN AFTER
130,000KM



**FINAL 150,000-
160,000 KM**



NEOTERRA

Drive Towards The New World

Special Design for Four Seasons



First 80,000 km



80,000-110,000 km



After 110,000 km



**FINAL
150,000-
160,000 KM**



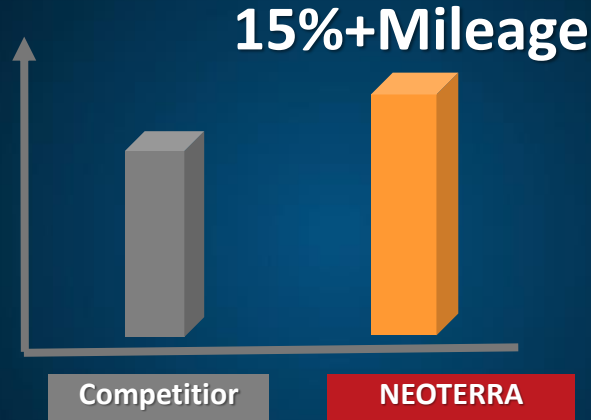
NEOTERRA

Drive Towards The New World

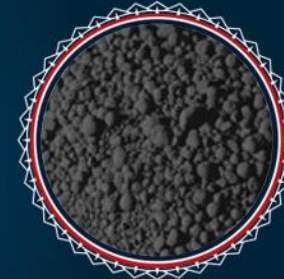
Top Quality Raw Material



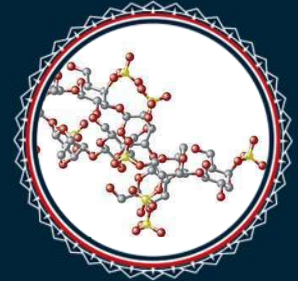
RSS Natural Rubber



BEKAERT Steel Cord



Super Abrasion
Carbon Black



Cold Resistant
Material



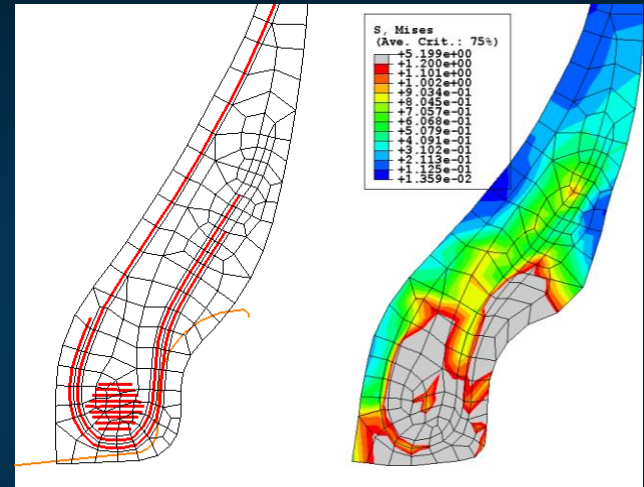
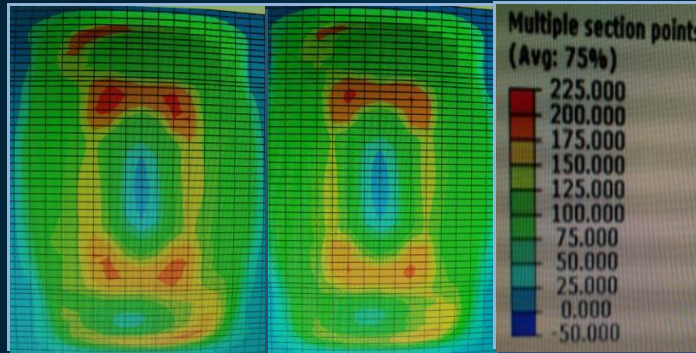
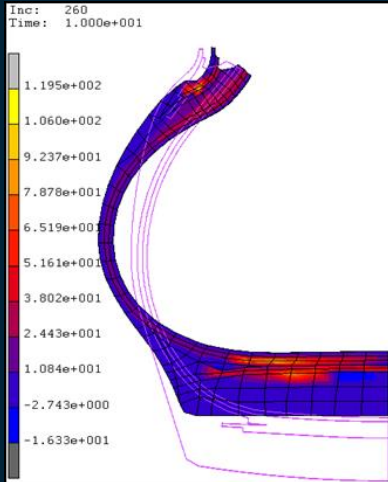
Blackcat Carbon Black



NEOTERRA

Drive Towards The New World

The Mechanical Analysis



Sidewall Force
Deformation Analysis

Pressure Distribution Analysis

Stress Analysis and
Modeling of the Bead



JAPAN BB430

Rubber Mix Lines



IHI from JAPAN

Rubber Calender Lines



TROESTER from GERMANY

Extrusion Lines for Tread and Sidewall



ONE-TIME EXTRUSION AGGREGATES

For Tread, Sidewall and Apex



GERMANY FISCHER

Cord Cutting Lines



VMI VAST

4 Drum Building Machine



TOYO

Two Stage Building Machine



Professional & Exclusive Production Line

VMI, TROESTER, KOBELCO brand manufacturing equipment for more stable performance in balance & quality.

It is the key factor to pass certificates of ECE, Reach, Smartway, GCC and SMITHERS, etc.



NEOTERRA
Drive Towards The New World





About NEOTERRA

NEOTERRA means a new land; the land is full of dream and wonder.

NT (for short) Series also represents the New Technology.

NT , a new surprise, just like Columbus discovering the New World.

May the NeoTerra
be with you on your ways

Thanks



NEOTERRA

Drive Towards The New World